

Louisiana Osteopathic Medical Association's

2020 Annual Convention

"Focus on Quality Care"

You are Cordially Invited to Join Us "Live or Virtually"

The Royal Sonesta
A Grand Hotel in the Historic French Quarter ~ Vieux Carré
300 Bourbon Street, New Orleans, Louisiana 70130

August 27-30, 2020 (Exhibit Hall August 27-28)

For DOs, MDs, NPs, PAs, RNs, LPNs, and CMAs!

Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists,
financial institutions, insurers, and our other partners are encouraged to participate!

Come Celebrate New Orleans' 302nd Year! 1718-2020



Hotel Information – Newly Remodeled Rooms

The Royal Sonesta Hotel is a famous Bourbon Street landmark. It provides an excellent learning environment within steps of New Orleans' unique restaurants, antique shops, jazz clubs, and many other tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, or active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at www.sonesta.com/RoyalNewOrleans for more details and online reservations (LOMA's group code: 081920LOMAN).

Reservations: (855) 463-3092 - Reserve by August 20 to get our "Amazing" LOMA block rate!

Ask for the LOMA 2020 Fall CME block rate of \$159/night (s/d) through August 20 (group code: 081920LOMAN). Subject to availability, this group rate is extended to 3 days pre- and post-conference for registered attendees.

Reserve Online Link: [LOMA 2020 FALL CME](#)

Nearby Family Attractions

Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah's Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N'Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Some photos below courtesy of New Orleans Metropolitan CVB





2020 LOMA Annual Convention Daily Schedule

Wednesday, August 26

2:00-6:00pm Exhibitors Set Up
3:00-6:00pm Pre-Registration/Check-In

Thursday, August 27 (7.75 CME)

7:30-8:45am Attendee Breakfast
8:00-10:00am CME Lectures
7:30-3:30pm Exhibit Hall Open
10:00-10:30am Break/Visit Exhibits
10:30-11:30am CME Lecture
11:30-11:45am Break/Visit Exhibits
11:45-12:30pm CME Luncheon Lecture
12:30-12:45pm Break/Visit Exhibits
12:45-2:45pm CME Lectures
2:45-3:00pm Break/Visit Exhibits
3:00-5:00pm CME Lectures
5:45-6:45pm Presidential Reception

Friday, August 28 (8 CME)

7:30-8:45am Breakfast with Exhibitors
7:30-3:00pm Exhibit Hall Open
8:00-10:00am CME Lectures
10:00-10:30am Break/Visit Exhibits
10:30-12:30pm CME Lectures

Friday, August 28 continued

12:30-12:45pm Break/Visit Exhibits
12:45-1:45pm CME Luncheon Lecture
1:45-2:00pm Break/Visit Exhibits
3:00-5:00pm CME Lectures
3:00-4:00pm Exhibit Teardown
5:00-5:30pm Annual Business Meeting

Saturday, August 29 (7 CME)

7:30-8:45am Attendee Breakfast
8:00-12:15pm CME Lectures
12:30-1:30pm CME Luncheon Lecture
1:30-1:45pm Break
1:45-3:45pm CME Lectures
4:15-5:00pm Board of Directors Meeting

Sunday, August 30 (4 CME)

7:30-8:45am Attendee Breakfast
8:00-12:15pm CME Lectures
12:15pm Meeting Adjourns

Anticipated Total CME Credit Available = 27

Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the PCP and specialists. Our 2020 assessment identified the following as key needs (final agenda may vary):

Cardiology
Preventive Medicine
Infectious Disease
OMT/Osteopathic Principles
Diabetes
Pulmonology
Pain Management
Allergy/Immunology/Rheumatology
Rheumatology
Dermatology

Urology/Nephrology
Women's and Men's Issues
Practice Management
Gastroenterology
Neurology
Pediatrics
Sports Medicine
Emergency Medicine
Endocrinology
Obesity

EXHIBITOR/SUPPORTER PROSPECTUS

2020 LOMA 16th Annual Convention “Focus on Primary Care”

Our Mission Statement: The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

BRIEF CONFERENCE SCHEDULE

Exhibit Setup – Wed, Aug 26, 2-6pm
Exhibit Hall Open – Thu, Aug 27, 7:30am-3:30pm
Exhibit Hall Open – Fri, Aug 28, 7:30am-3:00pm
Exhibit Breakdown – Fri, Aug 28, 3:00pm
Thursday CME - Aug 27, 8:00am-5:00pm
Friday CME - Aug 28, 8:00am-5:00pm
BUSINESS MEETING – Friday, 5:00-5:30pm
RECEPTION – Thursday, 5:45-6:45pm
Saturday CME, Aug 29, 8:00am-3:45pm
Board of Directors Meeting, Saturday, 4:15-5:00pm
Sunday CME, Aug 30, 8am-12:15pm

LOMA is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians. LOMA designates this program for a maximum 27 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity. Application for CME credit will be filed with the American Academy of Family Physicians. Determination of credit is pending.

LOUISIANA OSTEOPATHIC MEDICAL ASSOCIATION

August 27-30, 2020

**The Royal Sonesta Hotel
New Orleans, Louisiana**

The Louisiana Osteopathic Medical Association announces:

**2020 Annual CME Conference
Scientific Expo and Annual Business Meeting**

We invite you to support our physician association.

Exhibit with Us – Live or Virtually!

What is a DO?

There are only two types of physicians licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - and the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don't just fight illness but help to prevent it. They give special attention to how the body's nerves, muscles, bones and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body's natural ability to heal itself.

These “extra touches” distinguish the DO's whole-person philosophy of medicine. It's a century-old tradition of caring for people, not just treating symptoms.

It's one of the fastest growing medical professions! Currently, 1 in 4 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 3 soon at the current rapid rate of growth!

*ANTICIPATED PROGRAM Coverage

Cancer Update	Practice Management
Women's and Men's Issues	Pulmonology
Preventive Medicine	Diabetes Management
Pediatrics	Emergency Medicine
OMT/Osteopathic Principles	Addiction Treatment
Gastroenterology	Hypertension Management
Geriatrics	Cardiology/Lipidemiology
Sports Medicine	Medical Jurisprudence
Obesity	Dermatology
Urology/Nephrology	Neurology
Allergy/Immunology/Rheumatology	Pain Medicine

***Program subject to change without notice**

Did You Know?

Vendor representatives serve a valued function in educating our DO's. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA's 2020 Annual Convention. Thank You!!!

LOMA 2020 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

August 26-30, 2020 (Live Exhibit Schedule: August 27-28)

The Royal Sonesta Hotel - 300 Bourbon Street - New Orleans, Louisiana 70130

LOMA Annual Meeting – 2020 Room Block Rate of \$159 s/d through August 20, 2020Hotel Reservations – (855) 463-0392

Our group code is "081920LOMAN". Reserve online at: [LOMA 2020 FALL CME](#)

Please Reserve Exhibit Space by August 20, 2020 Set-Up: Wednesday, August 26, 2-6 pm
Exhibits Open: Thursday, August 27, 7:30 am - 3:30 pm and Friday, August 28, 7:30 am – 3:00 pm
Exhibit Breakdown: Friday, August 28, 3:00 pm

LOMA offers a great opportunity to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, orally, and online. We anticipate attendance of 0-80 attendees. **LOMA's TIN is 31-1468482.** Call or email Ed Williams, PhD, Executive Director to discuss options, verify availability, or arrange a custom support package combining any of the items below. Written cancellation must be made directly to LOMA. If received after Aug 21, LOMA will apply a 50% administrative cancellation fee.

- **\$950 "LIVE" + "VIRTUAL" EXHIBIT.** \ _____ k _____ o _____ k _____ U _____ o
Bring your table-top or smaller to medium free-standing displays. Includes the Virtual Exhibit described below:
- **\$750 "VIRTUAL" EXHIBIT.** Listing on LOMA's On-Demand meeting platform with 250-word explanation of services, embedded promotional video, & link to website or landing page. Includes listing with links on LOMA's website.
- **\$1800 BUFFET LUNCHEON.** Three available. Covers meal costs. To also support the luncheon CME lecture, add a CME speaker sponsorship. # _____
- **\$1400 CONTINENTAL BREAKFAST.** Three available. # _____
- **\$900 MORNING OR AFTERNOON BREAK.** Six available. # _____
- **\$2250 PRESIDENTIAL RECEPTION.** V _____ (Support the evening reception and join our attendees)
- **\$350 NAME BADGE SPONSOR.** One available. Your logo on attendee name badges. # _____
- **\$_____ CME SPEAKER SPONSORSHIP.** Covers speaker expenses and modest honorarium. CALL or EMAIL Ed to arrange speaker support package.

TOTAL \$_____ #\Vu#u-)u\†-k@†°@ \7°V'ch\Vo\ko=do

Company Name _____ Division _____

Local Manager Name _____ Phone _____ Fax _____

Mailing Address _____ Email _____

Authorizing Rep _____ Phone _____ Fax _____

Mailing Address _____ Email _____

CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943 or 601-622-2267 or Fax 318-385-7934

Email: ed@loma-net.org

Website: www.loma-net.org

Payment by Check: _____ Check Enclosed _____ Amount _____ Check # _____ Check to follow

Payment by Credit Card: Card Type: V____ MC____ DISC____ AMEX____ Card #: _____

Exp Date (m/y): _____ Security code _____

Authorized Name on Card: _____

Billing address _____ City _____ State _____ Zip _____

Reserve Your Space Now by Mail or Fax!

OK to Send Your Payment Later

Mail to:

**LOMA Registration
PO Box 110
Bienville, LA 71008**

OR

Want to do it even faster?

No Delay!

**Register and Pay On-Line
with your credit card**

Go to www.loma-net.org

Louisiana Osteopathic Medical Association

2020 Annual Convention

"Focus on Quality Care"

August 26-30, 2020

A Broad-based Clinical Agenda Suited to the PCP and Specialists

\$159/night

At the famous
Royal Sonesta Hotel

