Louisiana Osteopathic Medical Association’s

2023 Annual Convention
“Focus on Quality Care”

You are Cordially Invited to Join Us “Live and/or Virtually On-Demand”

The Royal Sonesta
A Grand Hotel in the Historic French Quarter ~ Vieux Carré
300 Bourbon Street, New Orleans, Louisiana 70130
July 6-9, 2023 (Exhibit Hall July 6-7)
For DOs, MDs, NPs, PAs, RNs, LPNs, and CMAs!
Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists, financial institutions, insurers, and our other partners are encouraged to participate!

Cordially Invited to Join Us

Come Celebrate New Orleans’ 305th Year! 1718-2023

The Royal Sonesta Hotel is a Bourbon Street landmark and an oasis of relaxation for convention attendees. The hotel provides an excellent learning environment within steps of New Orleans’ unique restaurants, antique shops, jazz clubs and tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, & active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at www.sonesta.com/RoyalNewOrleans for more details and online reservations.

Reservations: (855) 463-3092 - Reserve by “June 12” to get our “Amazing” LOMA block rate!
The LOMA 2023 Fall CME block rate is $194/night (s/d) July 5-9 (group code: 070423LOMA).
Subject to availability, this group rate is extended to 3 days pre- and post-conference for registered attendees.
Online Reservation Link: LOMA 2023 FALL CME

For Fun Things to Do in NOLA, visit: New Orleans & Company
Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah’s Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N’Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Some photos below courtesy of New Orleans Metropolitan CVB
Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the PCP and specialists. Our assessment identified the following as key needs (final agenda may vary):

- Cardiology
- Preventive Medicine
- Infectious Disease
- OMT/Osteopathic Principles
- Diabetes
- Pulmonology
- Pain Management
- Allergy/Immunology/Rheumatology
- Rheumatology
- Dermatology

- Urology/Nephrology
- Women's and Men's Issues
- Practice Management
- Gastroenterology
- Neurology
- Pediatrics
- Sports Medicine
- Emergency Medicine
- Endocrinology
- Obesity
**Our Mission Statement:** The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

**BRIEF CONFERENCE SCHEDULE**

- **Exhibit Setup** – Wed, July 5, 2-6pm
- **Exhibit Hall Open** – Thu, July 6, 7:30am-3:30pm
- **Exhibit Hall Open** – Fri, July 7, 7:30am-3:00pm
- **Exhibit Breakdown** – Fri, July 7, 3:00pm
- **Thursday CME** – July 6, 8:00am-5:00pm
- **Friday CME** – July 7, 8:00am-5:00pm
- **BUSINESS MEETING** – Friday, 5:00-5:30pm
- **RECEPTION** – Thursday, 5:45-6:45pm
- **Saturday CME** – July 8, 8:00am-3:45pm
- **Board of Directors Meeting**, Saturday, 4:15-5:00pm
- **Sunday CME**, July 9, 8am-12:15pm

**LOMA is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians. LOMA designates this program for a maximum 24-26.5 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician’s participation in this activity. Determination of final credit is pending.**

**What is a DO?**

There are only two types of physicians licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - and the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don’t just fight illness but help to prevent it. They give special attention to how the body’s nerves, muscles, bones, and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body’s natural ability to heal itself.

These “extra touches” distinguish the DO’s whole-person philosophy of medicine. It’s a century-old tradition of caring for people, not just treating symptoms.

It’s one of the fastest growing medical professions! Currently, 1 in 4 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 3 soon at the current rapid rate of growth!

**Anticipated Program Coverage**

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*Program subject to change without notice*

**Did You Know?**

Vendor representatives serve a valued function in educating our DO’s. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA’s 2023 Annual Convention. Thank You!!!
LOMA 2023 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

July 6-9, 2023 (Live Exhibit Schedule: July 6 & 7)

The Royal Sonesta Hotel - 300 Bourbon Street - New Orleans, Louisiana 70130
Room Block Rate of $194 s/d ......Hotel Reservations – (855) 463-3092 ...... Reserve by June 12!
Our group code is “070423LOMA”. Reserve online at: LOMA 2023 FALL CME

Please Reserve Exhibit Space by June 21. Set-Up: Wednesday, July 5, 2-6 pm
Exhibits Open: Thursday, July 6, 7:30 am - 3:30 pm and Friday, July 7, 7:30 am – 3:00 pm
Exhibit Breakdown: Friday, July 7, 3:00 pm

LOMA offers a great opportunity to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, orally, and online. We anticipate attendance of 50-75 attendees. LOMA’s TIN is 31-1468482. Call or email Ed Williams, PhD, Executive Director to discuss options, verify availability, or arrange a custom support package combining any of the items below. Written cancellation must be made directly to LOMA. If received after June 26, LOMA will apply a 50% administrative cancellation fee.

— $950 “LIVE” + “ONLINE” COMBO EXHIBIT. 6-ft Table, 2 Chairs. Bring your table-top or smaller to medium free-standing displays. Includes the Online Exhibit described below:
— $750 “ONLINE” EXHIBIT. Listing on LOMA’s On-Demand meeting platform with 250-word explanation of services, embedded promotional video, & link to website or landing page. Includes listing with link on LOMA’s website.
— $2000 BUFFET LUNCHEON. Three available. Covers meal costs. To also support the luncheon CME lecture, add a CME speaker sponsorship.
— $1600 CONTINENTAL BREAKFAST. Two available.
— $1000 MORNING OR AFTERNOON BREAK. Six available.
— $2500 PRESIDENTIAL RECEPTION. One available (Support the evening reception and join our attendees)
— $_____ CME SPEAKER SPONSORSHIP. Covers speaker expenses and modest honorarium. CALL or EMAIL Ed to arrange your speaker support package.

TOTAL $_____

Company Name ___________________________ Division ___________________________
Local Manager Name ___________________________ Phone _______________ Fax _______________
Mailing Address ___________________________ Email ___________________________
Authorizing Rep ___________________________ Phone _______________ Fax _______________
Mailing Address ___________________________ Email ___________________________

CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943(O), 601-622-2267(C), or 318-385-7934(F)
Email: ed@loma-net.org Website: www.loma-net.org

Payment by Check: _______ Check Enclosed _______ Amount _______ Check # _______ Check to follow
Payment by Credit Card: Card Type: V____ MC____ DISC____ AMEX____ Card #: __________________________
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Billing address ___________________________ City ____________________ State ___ Zip ______

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Want to do it even faster?
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with your credit card
Go to www.loma-net.org
2023 Annual Convention
“Focus on Quality Care”
July 6-9, 2023

A Broad-based Clinical Agenda Suited to the PCP and Specialists

At the famous Royal Sonesta Hotel

$194/night