Louisiana Osteopathic Medical Association's

2022 Annual Convention "Focus on Quality Care"

You are Cordially Invited to Join Us "Live and/or Virtually On-Demand"

The Royal Sonesta A Grand Hotel in the Historic French Quarter ~ Vieux Carré 300 Bourbon Street, New Orleans, Louisiana 70130

June 16-19, 2022 (Exhibit Hall August 16-17)

For DOs, MDs, NPs, PAs, RNs, LPNs, and CMAs!

Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists, financial institutions, insurers, and our other partners are encouraged to participate!

Come Celebrate New Orleans' 304th Year! 1718-2022



The Royal Sonesta Hotel is a Bourbon Street landmark and an oasis of relaxation for convention attendees. The hotel provides an excellent learning environment within steps of New Orleans' unique restaurants, antique shops, jazz clubs and tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, & active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at <u>www.sonesta.com/RoyalNewOrleans</u> for more details and online reservations.

Reservations: (855) 463-3092 - Reserve by "May 16" to get our "Amazing" LOMA block rate!

The LOMA 2022 Fall CME block rate is \$189/night (s/d) June 15-19 (group code: 061522LOMA). Subject to availability, this group rate is extended to 3 days pre– and post-conference for registered attendees. Online Reservation Link: LOMA 2022 FALL CME

For Fun Things to Do in NOLA, visit: New Orleans & Company

Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah's Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N'Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!! Some photos below courtesy of New Orleans Metropolitan CVB





2022 LOMA Annual Convention Daily Schedule

2:00-6:00pm	Exhibitors Set Up	12:30-12:45pm	Break/Visit Exhibits	
3:00-6:00pm	Pre-Registration/Check-In	12:45-1:45pm	CME Luncheon Lecture	
		1:45-2:00pm	Break/Visit Exhibits	
hursday, June 16		3:00-5:00pm	CME Lectures	
7:30-8:45am	Attendee Breakfast	3:00-4:00pm	Exhibit Teardown	
8:00-10:00am	CME Lectures	5:00-5:30pm	Annual Business Meeting	
7:30-3:30pm	Exhibit Hall Open			
10:00-10:30am	Break/Visit Exhibits	Saturday, June 18	Saturday, June 18	
10:30-11:30am	CME Lecture			
11:30-11:45am	Break/Visit Exhibits	7:30-8:45am	Attendee Breakfast	
11:45-12:30pm	CME Luncheon Lecture	8:00-12:15pm	CME Lectures	
12:30-12:45pm	Break/Visit Exhibits	12:30-1:30pm	CME Luncheon Lecture	
12:45-2:45pm	CME Lectures	1:30-1:45pm	Break	
2:45-3:00pm	Break/Visit Exhibits	1:45-3:45pm	CME Lectures	
3:00-5:00pm	CME Lectures	4:15-5:00pm	Board of Directors Meeti	
5:45-6:45pm	Presidential Reception	4.15 5.00pm	Bound of Billectors Meeth	
Friday, June 17		Sunday, June 19		
		7:30-8:45am	Attendee Breakfast	
7:30-8:45am	Breakfast with Exhibitors	8:00-12:15pm	CME Lectures	
7:30-3:00pm	Exhibit Hall Open	12:15pm	Adjourn	
8:00-10:00am	CME Lectures	12.130	Aajourn	
10:00-10:30am	Break/Visit Exhibits	Anticipated Tota	Anticipated Total CME Credit Available = 24-26	
10:30-12:30pm	CME Lectures			

Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the PCP and specialists. Our assessment identified the following as key needs (final agenda may vary):

Cardiology Preventive Medicine Infectious Disease OMT/Osteopathic Principles Diabetes Pulmonology Pain Management Allergy/Immunology/Rheumatology Rheumatology Dermatology Urology/Nephrology Women's and Men's Issues Practice Management Gastroenterology Neurology Pediatrics Sports Medicine Emergency Medicine Endocrinology Obesity **EXHIBITOR/SUPPORTER PROSPECTUS**

2022 LOMA 18th Annual Convention

"Focus on Primary Care"

Our Mission Statement: The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

BRIEF CONFERENCE SCHEDULE

Exhibit Setup – Wed, June 15, 2-6pm Exhibit Hall Open – Thu, June 16, 7:30am-3:30pm Exhibit Hall Open – Fri, June 17, 7:30am-3:00pm Exhibit Breakdown – Fri, June 17, 3:00pm Thursday CME – June 16, 8:00am-5:00pm Friday CME – June 17, 8:00am-5:00pm BUSINESS MEETING - Friday, 5:00-5:30pm RECEPTION – Thursday, 5:45-6:45pm Saturday CME, June 17, 8:00am-3:45pm Board of Directors Meeting, Saturday, 4:15-5:00pm Sunday CME, June 19, 8am-12:15pm

LOMA is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians. LOMA designates this program for a maximum 24-26.5 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity. Determination of final credit is pending.

*ANTICIPATED PROGRAM Coverage

Cancer Update Women's and Men's Issues **Preventive Medicine** Pediatrics **OMT/Osteopathic Principles** Gastroenterology Geriatrics Sports Medicine Obesity Urology/Nephrology Allergy/Immunology/Rheumatology Pain Medicine

Practice Management Pulmonology **Diabetes Management Emergency Medicine** Addiction Treatment Hypertension Management Cardiology/Lipidemiology Medical Jurisprudence Dermatology Neurology

*Program subject to change without notice

LOUISIANA OSTEOPATHIC MEDICAL ASSOCIATION

June 16-19, 2022

The Royal Sonesta Hotel New Orleans, Louisiana

The Louisiana Osteopathic Medical Association announces:

2022 Annual CME Conference Scientific Expo and Annual Business Meeting

We invite you to support our physician association.

Exhibit with Us – Live and/or Virtually!

What is a DO?

There are only two types of physicians licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - and the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don't just fight illness but help to prevent it. They give special attention to how the body's nerves, muscles, bones, and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body's natural ability to heal itself.

These "extra touches" distinguish the DO's whole-person philosophy of medicine. It's a century-old tradition of caring for people, not just treating symptoms.

It's one of the fastest growing medical professions! Currently, 1 in 4 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 3 soon at the current rapid rate of growth!

Did You Know?

Vendor representatives serve a valued function in educating our DO's. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA's 2022 Annual Convention. Thank You!!!

LOMA 2022 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

June 16-19, 2022 (Live Exhibit Schedule: June 16-17)

The Royal Sonesta Hotel - 300 Bourbon Street - New Orleans, Louisiana 70130 Room Block Rate of \$189 s/dHotel Reservations – (855) 463-3092 Reserve by May 16! Our group code is "061522LOMA". Reserve online at: LOMA 2022 FALL CME

Please Reserve Exhibit Space by June 9. Set-Up: Wednesday, June 15, 2-6 pm Exhibits Open: Thursday, June 16, 7:30 am - 3:30 pm and Friday, June 17, 7:30 am – 3:00 pm Exhibit Breakdown: Friday, June 17, 3:00 pm

LOMA offers a great opportunity to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, orally, and online. We anticipate attendance of 90-100+ attendees. LOMA's TIN is 31-1468482. Call or email Ed Williams, PhD, Executive Director to discuss options, verify availability, or arrange a custom support package combining any of the items below. Written cancellation must be made directly to LOMA. If received after June 9, LOMA will apply a 50% administrative cancellation fee.

- \$950 "LIVE" + "VIRTUAL" COMBO EXHIBIT. 6-ft Table, 2 Chairs. Bring your table-top or smaller to medium freestanding displays. Includes the Virtual Exhibit described below:
- \$750 "VIRTUAL" EXHIBIT. Listing on LOMA's On-Demand meeting platform with 250-word explanation of services, embedded promotional video, & link to website or landing page. Includes listing with link on LOMA's website.
- – \$2000 BUFFET LUNCHEON. Three available. Covers meal costs. To also support the luncheon CME lecture, add a CME speaker sponsorship.
- \$1600 CONTINENTAL BREAKFAST. Two available.
- \$1000 MORNING OR AFTERNOON BREAK. Six available.
- \$2500 PRESIDENTIAL RECEPTION. One available (Support the evening reception and join our attendees)
- \$_____ CME SPEAKER SPONSORSHIP. Covers speaker expenses and modest honorarium. <u>CALL or EMAIL Ed</u> to arrange your speaker support package.

TOTAL \$						
Company Name	Division					
Local Manager Name						
Mailing Address		Email				
Authorizing Rep	Phone	Fax				
Mailing Address		Email				
CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943 or 601-622-2267 or Fax 318-385-7934 Email: <u>ed@loma-net.org</u> Website: <u>www.loma-net.org</u>						
Payment by Check: Check Enclosed Payment by Credit Card: Card Type: V MC DIS Exp Date (m/y): Security code	6C AMEX Card #:					
Authorized Name on Card:Billing address						
Reserve Your Space Now by Mail or Fax! OK to Send Your Payment Later Mail to: LOMA Registration PO Box 110 Bienville, LA 71008	OR Re	<i>Want to do it even faster?</i> No Delay! Register and Pay On-Line with your credit card Go to <u>www.loma-net.org</u>				

