

Louisiana Osteopathic Medical Association's

2017 Annual Convention "Focus on Quality Care"

Your Company is Cordially Invited to Join Us at

The Royal Sonesta
A Grand Hotel in the Historic French Quarter ~ Vieux Carré
300 Bourbon Street, New Orleans, Louisiana 70130

August 17-20, 2017 (Exhibit Hall August 17-18)

For DOs, MDs, NPs, PAs, RNs, LPNs, and CMAs!

Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists, financial institutions, insurers, and other partners are encouraged to participate!



Hotel Information

The Royal Sonesta Hotel is a Bourbon Street landmark and an oasis of relaxation for convention attendees. The hotel provides an excellent learning environment within steps of New Orleans' unique restaurants, antique shops, jazz clubs and tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, or active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at www.sonesta.com/RoyalNewOrleans for more details and online reservations (group code: 0816LAOSTE).

Reservations: (504) 586-0300 - Reserve by July 27 to get our "Amazing" LOMA block rate!

Ask for the LOMA Annual Meeting – 2017 rate of \$179/night (s/d) available through July 27 (group code: 0816LAOSTE). Subject to availability, this group rate is extended to 3 days pre- and post-conference for registered attendees.

Nearby Family Attractions

Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah's Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N'Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Some photos below courtesy of New Orleans Metropolitan CVB





2017 LOMA Annual Convention Daily Schedule

Wednesday, August 16

2:00-6:00pm Exhibitors Set Up
 3:00-6:00pm Pre-Registration/Check-In

Thursday, August 17 (7.75 hrs CME)

7:30-8:45am Attendee Breakfast
 8:00-10:00am CME Lectures
 7:30-3:30pm Exhibit Hall Open
 10:00-10:30am Break/Visit Exhibits
 10:30-11:30am CME Lecture
 11:30-11:45am Break/Visit Exhibits
 11:45-12:30pm CME Luncheon Lecture
 12:30-12:45pm Break/Visit Exhibits
 12:45-2:45pm CME Lectures
 2:45-3:00pm Break/Visit Exhibits
 2:45-3:00pm Break
 3:00-5:00pm CME Lectures
 5:45-6:45pm Presidential Reception

Friday, August 18 (8 hrs CME)

7:30-8:45am Breakfast with Exhibitors
 7:30-3:00pm Exhibit Hall Open
 8:00-10:00am CME Lectures
 10:00-10:30am Break/Visit Exhibits

Friday, August 18 continued

10:30-12:30pm CME Lectures
 12:30-12:45pm Break/Visit Exhibits
 12:45-1:45pm CME Luncheon Lecture
 1:45-2:00pm Break/Visit Exhibits
 3:00-5:00pm CME Lectures
 3:00-4:00pm Exhibit Teardown
 5:00-5:30pm Annual Business Meeting

Saturday, August 19 (7 hrs CME)

7:30-8:45am Attendee Breakfast
 8:00-12:15pm CME Lectures
 12:30-1:30pm CME Luncheon Lecture
 1:30-1:45pm Break
 1:45-3:45pm CME Lectures
 4:15-5:00pm Board of Directors Meeting

Sunday, August 20 (4 hrs CME)

7:30-8:45am Attendee Breakfast
 8:00-12:15pm CME Lectures
 12:15pm Meeting Adjourns

Anticipated Total CME Credit Available = 26.75

Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the PCP and specialists. Our 2017 assessment identified the following as key needs (final agenda may vary):

Cardiology
Preventive Medicine
Medical Jurisprudence
OMT/Osteopathic Principles
Diabetes
Pulmonology
OB/GYN
Allergy/Immunology/Rheumatology
Rheumatology
Dermatology

Urology/Nephrology
Women's Issues
Practice Management
Gastroenterology
Neurology
Pediatrics
Sports Medicine
Emergency Medicine
Endocrinology
Obesity

EXHIBITOR/SUPPORTER PROSPECTUS

2017 LOMA
13th
Annual Convention
“Focus on Primary Care”

Our Mission Statement: The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

BRIEF CONFERENCE SCHEDULE

Exhibit Setup – Wed, Aug 16, 2-6pm
Exhibit Hall Open – Thur, Aug 17, 7:30am-2:30pm
Exhibit Hall Open – Fri, Aug 18, 7:30am-12:00pm
Exhibit Breakdown – Fri, Aug 19, 12:00pm
Thursday CME - Aug 17, 8:00am-5:00pm
Friday CME - Aug 18, 8:00am-5:00pm
BUSINESS MEETING – Friday, 5:00-5:30pm
RECEPTION – Thursday, 5:45-6:45pm
Saturday CME, Aug 19, 8:00am-3:45pm
Board of Directors Meeting, Saturday, 4:15-5:00pm
Sunday CME, Aug 20, 8am-12:15pm

LOMA is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians. LOMA designates this program for a maximum 26.75 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity. Application for CME credit will be filed with the American Academy of Family Physicians. Determination of credit is pending.

**LOUISIANA OSTEOPATHIC
MEDICAL ASSOCIATION**

August 17-20, 2017

**The Royal Sonesta Hotel
New Orleans, Louisiana**

The Louisiana Osteopathic Medical Association announces:
**2017 Annual CME Conference
Scientific Expo and Annual Business Meeting**

We invite you to attend and support our physician association.

Exhibit with Us! Meet Our Physicians!

What is a DO?

There are only two types of physicians licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - and the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don't just fight illness, but help to prevent it. They give special attention to how the body's nerves, muscles, bones and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body's natural ability to heal itself.

These “extra touches” distinguish the DO's whole-person philosophy of medicine. It's a century-old tradition of caring for people, not just treating symptoms.

It's one of the fastest growing medical professions! Currently, 1 in 4 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 3 soon at the current rapid rate of growth!

***ANTICIPATED PROGRAM Coverage**

Cancer Update	Practice Management
Women's Issues	Pulmonology
Preventive Medicine	Diabetes Management
Pediatrics	Emergency Medicine
OMT/Osteopathic Principles	Addiction Treatment
Gastroenterology	Hypertension Management
Geriatrics	Cardiology/Lipidemiology
Sports Medicine	Medical Jurisprudence
Obesity	Dermatology
Urology/Nephrology	Neurology
Allergy/Immunology/Rheumatology	

***Program subject to change without notice**

Did You Know?

Vendor representatives serve a valued function in educating our DO's. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA's 2017 Annual Convention. Thank You!!!

LOMA 2017 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

August 17-20, 2017 (Exhibit Schedule: August 17-18)

The Royal Sonesta Hotel.....300 Bourbon Street.....New Orleans, Louisiana 70130

LOMA Annual Meeting – 2017 Block Rate of \$179 s/d through July 27, 2017.....Hotel Reservations – (504) 586-0300

Our group code for online reservations is "0816LAOSTE". Reserve online at www.sonesta.com/RoyalNewOrleans

Please Reserve Exhibit Space by: July 27, 2017 Set-Up: Wednesday, August 16, 2-6 pm

Exhibits Open: Thursday, August 17, 7:30 am - 2:30 pm and Friday, August 18, 7:30 am – 12:00 pm

Exhibit Breakdown: Friday, August 18, 12:00 pm

*LOMA offers a great opportunity for you to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, and orally. Select from below. We anticipate attendance of 90-100+ attendees. **LOMA's TIN is 31-1468482.** Call Ed Williams, PhD, Executive Director to discuss options, verify availability, or discuss a custom support package including several of the items below. Written cancellation must be made directly to LOMA. If received by July 22, LOMA will apply a \$250 refund fee. After July 22, LOMA will apply a \$500 administrative fee.*

- **\$850 EXHIBIT SPACE FEE.** Per 6-ft skirted table. Space will not accommodate large free-standing displays. Please plan to bring your table top or smaller free-standing display. Call for more information.
- **\$1500 BUFFET LUNCHEON.** Three available. Covers meal costs. To also support the luncheon CME lecture, add a CME speaker sponsorship.
- **\$1250 CONTINENTAL BREAKFAST.** Three available.
- **\$800 MORNING OR AFTERNOON BREAK.** Six available.
- **\$1500 PRESIDENTIAL RECEPTION.** Two available (Support the evening reception and join our attendees)
- **\$750 APP SPONSOR.** One available (Your logo/link on APP front page)
- **\$350 APP ADD.** A page you design in the conference app with linkage to your online site of choice
- **\$750 NAME BADGE SPONSOR.** One available (Your logo on attendee name badges)
- **\$_____ CME SPEAKER SPONSORSHIP.** Covers speaker expenses, modest honorarium, and proportionate share of lecture materials for one speaker. Fifteen available. CALL US to arrange your speaker support package.
- **\$_____ CUSTOM SPONSORSHIP.** CALL US first to design a custom support package for your company.

TOTAL \$_____

Company Name _____ Division _____

Local Manager Name _____ Phone _____ Fax _____

Mailing Address _____ Email _____

Authorizing Rep _____ Phone _____ Fax _____

Mailing Address _____ Email _____

CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943 or 601-622-2267 or Fax 318-385-7934, Email: ed@loma-net.org Website: www.loma-net.org

Payment by Check: _____ Check Enclosed _____ Amount _____ Check # _____ Check to follow

Payment by Credit Card: Card Type: V____ MC____ DISC____ AMEX____ Card #: _____

Exp Date (mm/yy): _____ Security code _____

Authorized Name on Card: _____

Billing address _____ City _____ State ____ Zip _____

Reserve Your Space Now by Mail or Fax!

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Mail to:

**LOMA Registration
PO Box 110
Bienville, LA 71008**

OR

Want to do it even faster?

No Delay!

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with your credit card**

Go to www.loma-net.org