Your Company is Cordially Invited to Join Us at

The Royal Sonesta
A Grand Hotel in the Historic French Quarter ~ Vieux Carré
300 Bourbon Street, New Orleans, Louisiana 70130
August 17-20, 2017 (Exhibit Hall August 17-18)

For DOs, MDs, NPs, PAs, RNs, LPNs, and CMAs!

Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists, financial institutions, insurers, and other partners are encouraged to participate!

Hotel Information
The Royal Sonesta Hotel is a Bourbon Street landmark and an oasis of relaxation for convention attendees. The hotel provides an excellent learning environment within steps of New Orleans' unique restaurants, antique shops, jazz clubs and tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, or active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at www.sonesta.com/RoyalNewOrleans for more details and online reservations (group code: 0816LAOSTE).

Reservations: (504) 586-0300 - Reserve by July 27 to get our “Amazing” LOMA block rate!
Ask for the LOMA Annual Meeting – 2017 rate of $179/night (s/d) available through July 27 (group code: 0816LAOSTE). Subject to availability, this group rate is extended to 3 days pre- and post-conference for registered attendees.

Nearby Family Attractions
Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah’s Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N’Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Some photos below courtesy of New Orleans Metropolitan CVB
Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the PCP and specialists. Our 2017 assessment identified the following as key needs (final agenda may vary):

- Cardiology
- Preventive Medicine
- Medical Jurisprudence
- OMT/Osteopathic Principles
- Diabetes
- Pulmonology
- OB/GYN
- Allergy/Immunology/Rheumatology
- Rheumatology
- Dermatology
- Urology/Nephrology
- Women's Issues
- Practice Management
- Gastroenterology
- Neurology
- Pediatrics
- Sports Medicine
- Emergency Medicine
- Endocrinology
- Obesity
What is a DO?
There are only two types of physicians licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree – Doctor of Osteopathic Medicine – and the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don’t just fight illness, but help to prevent it. They give special attention to how the body’s nerves, muscles, bones and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body’s natural ability to heal itself.

These “extra touches” distinguish the DO’s whole-person philosophy of medicine. It’s a century-old tradition of caring for people, not just treating symptoms.

It’s one of the fastest growing medical professions! Currently, 1 in 4 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 3 soon at the current rapid rate of growth!

Did You Know?
Vendor representatives serve a valued function in educating our DO’s. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA’s 2017 Annual Convention. Thank You!!!
LOMA 2017 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

August 17-20, 2017 (Exhibit Schedule: August 17-18)
The Royal Sonesta Hotel...300 Bourbon Street...New Orleans, Louisiana 70130
LOMA Annual Meeting – 2017 Block Rate of $179 s/d through July 27, 2017...Hotel Reservations – (504) 586-0300
Our group code for online reservations is “0816LAOSTE”. Reserve online at www.sonesta.com/RoyalNewOrleans

Please Reserve Exhibit Space by: July 27, 2017   Set-Up: Wednesday, August 16, 2-6 pm
Exhibits Open: Thursday, August 17, 7:30 am - 2:30 pm and Friday, August 18, 7:30 am – 12:00 pm
Exhibit Breakdown: Friday, August 18, 12:00 pm

LOMA offers a great opportunity for you to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, and orally. Select from below. We anticipate attendance of 90-100+ attendees.   LOMA’s TIN is 31-1468482. Call Ed Williams, PhD, Executive Director to discuss options, verify availability, or discuss a custom support package including several of the items below. Written cancellation must be made directly to LOMA. If received by July 22, LOMA will apply a $250 refund fee. After July 22, LOMA will apply a $500 administrative fee.

— $850 EXHIBIT SPACE FEE. Per 6-ft skirted table. Space will not accommodate large free-standing displays. Please plan to bring your table top or smaller free-standing display. Call for more information.

— $1500 BUFFET LUNCHEON. Three available. Covers meal costs. To also support the luncheon CME lecture, add a CME speaker sponsorship.

— $1250 CONTINENTAL BREAKFAST. Three available.

— $800 MORNING OR AFTERNOON BREAK. Six available.

— $1500 PRESIDENTIAL RECEPTION. Two available (Support the evening reception and join our attendees)

— $750 APP SPONSOR. One available (Your logo/link on APP front page)

— $350 APP ADD. A page you design in the conference app with linkage to your online site of choice

— $750 NAME BADGE SPONSOR. One available (Your logo on attendee name badges)

— $________ CME SPEAKER SPONSORSHIP. Covers speaker expenses, modest honorarium, and proportionate share of lecture materials for one speaker. Fifteen available. CALL US to arrange your speaker support package.

— $________ CUSTOM SPONSORSHIP. CALL US first to design a custom support package for your company.

TOTAL $________

Company Name__________________________________ Division ____________________________
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CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943 or 601-622-2267 or Fax 318-385-7934,
Email: ed@loma-net.org  Website: www.loma-net.org

Payment by Check: _______ Check Enclosed _______ Amount _______ Check # _______ Check to follow
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