

Supporter/Exhibitor Prospectus

*Louisiana Osteopathic Medical Association's
2010 Spring Conference
"Women's Issues in Primary Care"*

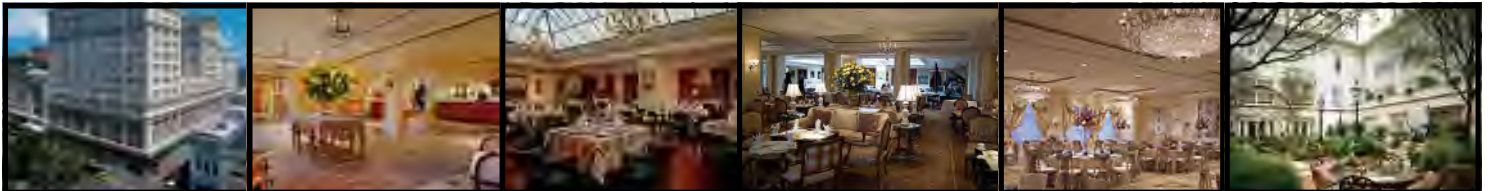
Your Company is Cordially Invited to Join Us at

*The Ritz-Carlton - A Grand Hotel in the Crescent City
921 Canal Street, New Orleans, Louisiana 70112*

March 19-21, 2010 (Exhibit Hall March 19)

For DO's, MD's, NP's, PA's, RN's, LPN's, and CMA's!

Our pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists, and other partners are encouraged to participate!



Hotel Information

The Ritz-Carlton is located on world famous Canal Street just a one-minute walk from Bourbon and Royal Streets and only a short distance from other major tourist attractions. An oasis of relaxation for the serious convention attendee, the hotel provides an exceptional retreat and excellent learning environment within steps of New Orleans' French Quarter, its unique restaurants, antique shops, and jazz clubs. The Ritz-Carlton is a blend of European flair and Southern charm. Visit the hotel website at www.ritzcarlton.com/neworleans for more details.

Reservations: (504) 524-1331 - Reserve by the February 19 cut-off date to get our block rate!
Ask for the "ACCOG 2010 Annual Convention" group rate of \$269/night (King) available through February 19.
Our group code is for online reservations is "ALBALBA".

Nearby Attractions for the Family

Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah's Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N'Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Photos below courtesy of New Orleans Metropolitan CVB





2010 LOMA Spring Conference Daily Schedule

Thursday, March 18

2:00 – 6:00pm Exhibitors Set Up
 3:30 – 6:00pm Pre-Registration/Check-In

Day 1: LOMA CME Session

Primary Care Topics

Friday, March 19 (6 hrs CME)

7:30am – 8:45am Breakfast with Exhibitors
 8:00am – 10:00am CME Lectures
 7:30am – 2:30pm Exhibit Hall Open
 10:00am – 10:30am Exhibits/Pharm Updates
 10:30am – 11:30am CME Lecture
 11:30am – 12:45pm CME Luncheon Lecture
 1:00pm – 3:00pm CME Lectures
 2:30pm Exhibit Tear-Down
 Evening Free to Explore New Orleans

Day 2: ACOOG/LOMA Joint CME

Women's Issues Topics

Saturday, March 20 (5.25 hrs CME)

8:00am – 8:45am CME Lecture
 8:45am – 9:30am CME Lecture

Saturday, March 20 (continued)

9:30am – 9:45am Break
 9:45am – 10:30am CME Lecture
 10:30am – 11:15am CME Lecture
 11:15am – 12:00pm CME Lecture
 12:00pm – 12:30pm Break/Lunch Buffet
 12:30pm – 1:15pm CME Lecture
 1:15pm – 2:00pm CME Lecture
 Evening Free to Explore New Orleans

Day 3: LOMA CME Session

Women's Issues Topics

Sunday, March 21 (4 hrs CME)

7:45am - 8:45am Attendee Breakfast
 8:00am - 10:00am CME Lectures
 10:00am - 10:15am Break
 10:15am - 12:15pm CME Lecture
 12:15pm Meeting Adjourns

**Anticipated Total CME Credit Available = 16.25
 (15.25 CME lectures + 1 Exhibit Update)**

PLEASE DO NOT REMOVE OR TEAR DOWN EXHIBITS BEFORE 2:30PM ON FRIDAY!!!

Clinical Topics (Subject to change without notice)

LOMA's broad-based CME program was determined by an educational needs assessment based on the 22 competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). In collaboration with ACOOG, a comprehensive educational program has been designed to incorporate identified needs within the context of "Women's Issues in Primary Care". The Friday session offers additional topics of current interest to the primary care community.

Scheduled Women's Issues Topics:

<p>BHRT in Menopausal Women Venous Thyroid/Endocrine Management HT Management Relative to Race, Culture, and Socioeconomics Osteoporosis Obesity: Eating Disorders in Women</p>	<p>Insufficiency/Varicose Pelvic Pain Diagnosis Bladder Issues/Incontinence Breast Health/Screening Contraception Update Nutrition</p>
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Additional Topics:

<p>Chronic Diseases Risk Management Pediatrics Risk Management</p>	<p>Practice Management Gastroenterology ENT Practice Management</p>
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LOMA

2010

**Spring
Conference**

**“Women’s Issues
in Primary Care”**

EXHIBITOR/SUPPORTER

Our Mission Statement: The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

BRIEF CONFERENCE SCHEDULE

Exhibit Setup – Thur, Mar 18, 2-6pm
Exhibit Hall Open – Fri, Mar 19, 7:30am-2:30pm
Exhibit Breakdown – Fri, Mar 19, 2:30pm

Family Practice CME

Friday CME, Mar 19, 8:00am-3:00pm

Women’s Issues CME

Saturday CME, Mar 20, 8:00am-2:00pm
Sunday CME, Mar 21, 8:00am-12:15pm

LOMA anticipates this program being approved for 16.25 hours of AOA 1-A CME credit pending approval by the AOA CCME and 14-16 AAFP hrs pending approval.

**ANTICIPATED
PROGRAM TOPICS**

- | | |
|--------------------------------|--------------------------|
| Hormone Replacement Therapy | Practice Management |
| Menopausal Women | OB/GYN |
| Preventive Medicine | Diabetes Management |
| Pediatrics | Emergency Medicine |
| OMT/Osteopathic Principles | Thyroid Endocrinology |
| Gastroenterology | Hypertension Management |
| Osteoporosis | Diabetes |
| Vascular Insufficiency | Cardiology/Lipidemiology |
| Breast Health/Cancer Screening | Contraception |
| Urology/Nephrology | Women’s Issues |
| Nutrition | Obesity |
| Pediatrics | Gastroenterology |
| Risk Management | ENT |

Program subject to change without notice

**LOUISIANA OSTEOPATHIC
MEDICAL ASSOCIATION**

March 19-21, 2010

**The Ritz-Carlton Hotel
New Orleans, Louisiana**

The Louisiana Osteopathic Medical Association announces:

**2010 Spring Conference
CME Meeting & Scientific Expo**

We invite you to attend and help support our developing association.

**Exhibit with Us! Meet Our Physicians!
Promote Your Products & Services**

What is a DO?

There are only two kinds of physicians qualified to be licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - or the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don’t just fight illness, but help to prevent it. They give special attention to how the body’s nerves, muscles, bones and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body’s natural ability to heal itself.

These “extra touches” distinguish the DO’s whole-person philosophy of medicine. It’s a century-old tradition of caring for people, not just treating symptoms.

It’s one of the fastest growing medical professions! Currently, 1 in 5 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 4 by 2012 at the current rapid rate of growth!

Did You Know?

Vendor representatives serve a valued function in educating our DO’s. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA’s 2010 Annual Convention. Thank You!!!

LOMA 2010 SPRING CONFERENCE - EXHIBITOR/SUPPORTER REGISTRATION

March 19-21, 2010 (Exhibit Schedule: March 19)

The Ritz-Carlton Hotel.....921 Canal Street.....New Orleans, Louisiana 70112

*LOMA Block Rate of \$269 s/d through February 19, 2010.....Hotel Reservations – (504) 524-1331
Our group code for online reservations is "ALBALBA".*

Deadline for Exhibits: March 10, 2010 Set-Up: Thursday, March 18, 2-6 pm

Exhibits Open: Friday, March 19, 7:30 am – 2:30 pm

Exhibit Breakdown: Friday, March 19, 2:30 pm

LOMA offers a great opportunity for you to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, and orally. Select from below. We anticipate attendance of 30-40 attendees. LOMA's TIN is 31-1468482. Call Ed Williams, PhD, Executive Director to discuss options, verify availability, or discuss a general support package including several of the items below.

- **\$500 EXHIBIT SPACE FEE.** Per 6-ft skirted table. 16-foot ceiling. Space will not accommodate large free-standing displays. Please plan to bring your table top or smaller free-standing display. Call for more information.
- **\$1250 CME SPEAKER SPONSORSHIP.** Covers speaker expenses, modest honorarium, and proportionate share of lecture materials for one speaker. Fifteen available.
- **\$1250 BUFFET LUNCHEON.** Two available. Covers meal costs. To also support the luncheon CME lecture, add one CME speaker sponsorship.
- **\$750 CONTINENTAL BREAKFAST.** Three available.
- **\$600 MORNING OR AFTERNOON BREAK.** Four available.
- **\$1000 JOINT LOMA/ACCOG PRESIDENTIAL RECEPTION.** One available.
- **\$150 FULL PAGE BINDER DISPLAY – B&W**
- **\$250 FULL PAGE BINDER DISPLAY – COLOR**
- **\$500 CONFERENCE BINDER SPONSOR.** One available.
- **\$400 NAME BADGE SPONSOR.** One available
- **\$_____ CUSTOM SPONSORSHIP.** Enter desired amount to be applied to overall convention expenses. CALL US!

TOTAL \$_____

Company Name _____ Division _____

Local Manager Name _____ Phone _____ Fax _____

Mailing Address _____ Email _____

Authorizing Rep _____ Phone _____ Fax _____

Mailing Address _____ Email _____

**CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943 or 601-622-2267 or Fax 318-385-7934,
Email: lomadocs@bellsouth.net, Website: www.loma-net.org**

Payment by Check: Total Enclosed: \$ _____ Check # _____

Payment by Credit Card: Card Type: V ___ MC ___ Discover ___ AmEx ___ Card #: _____

Exp Date (mm/yy): _____ 3-digit code ___ from back of V/MC/D card or 4-digit code ___ from front of AmExp card

Authorized Name on Card: _____

Billing address if different from above address

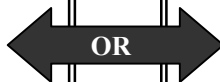
Address _____ City _____ State _____ Zip _____

Reserve Your Space Now by Mail or Fax!

OK to Send Your Payment Later

Mail to:

**LOMA Registration
PO Box 110
Billeville, LA 71008**



Want to do it even faster?

No Delay!

**Register and Pay On-Line
using your credit card
Go to www.loma-net.org**